

Thought you might like to see what we're doing.

All the best,

Charlie



Charles Orasin
Senior VP for Marketing & Constituent Development

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From: Rodger Schlickeisen, Defenders of Wildlife Action Fund [mailto:actionfund@defenders.org]
Sent: Friday, September 12, 2008 9:27 AM
To: COrasin
Subject: Help Put Palin's Wolf-Killing Record on TV



Dear Charles,

We're getting the word out to voters about Governor Sarah Palin's barbaric record on killing America's wildlife, especially her active promotion of the brutal aerial hunting of wolves and bears.

Since Defenders of Wildlife Action Fund released our hard-hitting video on her support for the wolf slaughter last week...

- Nearly **450,000** potential voters have read our email!
- More than **68,000** potential voters have viewed the video on YouTube, with many more spread the word by re-posting the video on their websites and blogs and forwarding it to friends.
- **CNN and other news outlets** have picked up the story, running clips from Defenders of Wildlife Action fund and our sister organization Defenders of Wildlife.

To reach hundreds of thousands of swing voters who will help decide this election, we've created a powerful new television spot detailing Governor Palin's efforts to kill wolves and bears. But we can only run it with your financial help today.

[Click here to watch our new television ad on Governor Palin's support for aerial hunting and help us run it on television stations starting in Ohio, one of the handful of swing states that will decide the election.](#)

Warning: This television ad -- like the governor's support for this brutal practice -- is disturbing.

Charles, running a television ad during an election year is expensive. We need to raise \$100,000 by September 17th to run this ad and support our work to provide a voice for endangered wildlife.

We've had hundreds of calls and emails from our supporters urging us to get the word out on Governor Palin's bounty proposal to reward wolf killers with a \$150 check and her support for aerial hunting of wolves and bears. Please donate \$40 or whatever you can afford today to help us raise the funds we need to get the word out.

We have plenty of work to do.

As governor of Alaska, Sarah Palin has proposed paying a \$150 bounty for the foreleg of each dead wolf. The aerial hunting program she champions has already killed nearly 800 wolves. She's opposed efforts to save America's polar bears from extinction. She's fought against efforts to save some of the world's most endangered beluga whales.

At nearly every opportunity, Governor Palin has sided with Big Oil, mining companies, wealthy trophy hunters and other entrenched special interests in support of policies that would greatly harm the wild animals we treasure.

American voters deserve to know the truth about Governor Sarah Palin's record that's killing our wildlife. Please donate today to help us run our new ad in Ohio next week, a key swing state.

With the election less than 50 days away, we don't have much time to help voters learn about the real Sarah Palin. **Please donate \$40 or whatever you can afford** today to help us spread the word.

With Gratitude,



Rodger Schlickeisen

Rodger Schlickeisen
President
Defenders of Wildlife Action Fund

P.S. We don't have much time to get our Palin ad on the air. **Please make a secure contribution online today** or call **1-800-425-4632** to make your contribution by phone.

[Privacy Policy](#) | [Contact Us](#) | [Donate Now](#) | [Defenders of Wildlife Action Fund Home](#)

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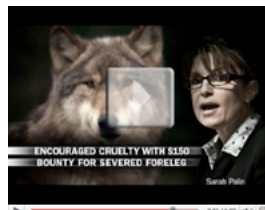
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Defenders of Wildlife Action Fund provides a powerful voice in Washington to Americans who value our conservation heritage. Through grassroots lobbying, issue advocacy and political campaigns, the Action Fund champions those laws and lawmakers that protect wildlife and wild places while working against those that do them harm.

Defenders of Wildlife Action Fund can be contacted at:
1130 17th Street, NW
Washington, DC 20036

Paid for by Defenders of Wildlife Action Fund at <http://www.defendersactionfund.org/>, and not authorized by any candidate or candidate's committee.

Put Palin's Wolf-killing Record on TV



We need to raise \$100,000 in the next week to put our new ad on the air on television stations in Ohio and support wildlife-saving efforts across the country. Will you help?

Yes! I will donate...

\$20: Part of one 60-second TV ad

\$40: Two parts of a 60-second TV ad

\$200: A full 60-second TV ad

Another Amount



Spreading the Word



Last week's video on Palin's wolf killing record has already been viewed more than 68,000 times on YouTube!

